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INTRODUCTION

ABOUT THE CLUB

A club of and for the fans, Bengaluru FC was established in 2013 with a vision to bring professionalism and drive interest towards football in both Bengaluru, Karnataka and in India.

FOUNDING YEAR AND KEY MILESTONES

Established in 2013, Bengaluru FC is today one of the top football clubs in the country, known for its robust Youth Development Programme, Player Development Pathway and Community Engagement Initiative. The club has seven trophies in 11 years of existence and has been among the most Indian successful football clubs of the last decade.

MAJOR TITLES AND RECORDS

						
2014	2015	2016	2017	2018	2019	2022
I LEAGUE	FEDERATION CUP	I LEAGUE	FEDERATION CUP	SUPER CUP	INDIAN SUPER LEAGUE	DURAND CUP

INITIATIVES AND ACTIVITIES BEYOND FOOTBALL

Bengaluru FC's Community Engagement Programme, BFC Cares has been known to engage with the localities in and around a city in a bid to increase interest in football and give back to the people in the community.

INTRODUCTION

OUR VALUES

MISSION

At Bengaluru Football Club, we strive to develop players with the big aim of having them represent the Indian National Team. Through our various Academy teams, we aim to also be able to scout, nurture and produce talented young players who may be able to represent the tricolor across all age-groups.

VISION

The vision of Bengaluru Football Club is to be the torchbearer of Indian football on the global stage. Through systematic, professional forays into youth development, player recruitment and strategy the club envisages a future in which every person who wears the club's badge, players or otherwise, does so with a sense of ownership, pride and, above all, legacy.



GOALKEEPERS

Gurpreet Singh Sandhu
Sahil Poonia
Lalthuammawia Ralte

DEFENDERS

Rahul Bheke
Chinglensana Singh
Aleksandar Jovanovic
Mohamed Salah
Clarence Fernandes
Namgyal Bhutia
Ashik Adhikari
Nikhil Poojary
Naorem Roshan Singh

MIDFIELDERS

Harsh Patre
Suresh Singh Wangjam
Alberto Noguera
Pedro Luis Capo Payeras
Shreyas Ketkar
Lalremtluanga Fanai
Chingangbam Shivaldo Singh
Vinith Venkatesh

FORWARDS

Ryan Williams
Siva Sakthi N.
Sunil Chhetri
Monirul Molla
Edgar Mendez
Rohit Danu
Chingangbam Shivaldo Singh
Jorge Pereyra Diaz

FIRST TEAM SQUAD



CLUB STAFF

Gerard Zaragoza

Head Coach

Sebastian Vega

Asst. Coach

Renedy Singh

Asst. Coach

Konstantine Gugunava

Goalkeeping Coach

Ioannis Gkiokas

S&C Coach

Prateek Chopra

Team Analyst

Karan Gollerkeri

Team Manager

Naved Hameed

Head Physiotherapist

Sanketkumar Thakar

Asst. Physiotherapist

Manu Prasad

Team Masseur

Gireesh Mallappa

Kit Manager



FIRST TEAM STAFF

STRATEGIC CHOICES

IMPROVE OVERALL TEAM PERFORMANCE AND STANDINGS IN TOURNAMENTS/LEAGUE.

A club of and for the fans, Bengaluru FC was established in 2013 with a vision to bring professionalism and drive interest towards football in both Bengaluru, Karnataka and in India.

INTEGRATION AND DEVELOPMENT OF YOUNG PLAYERS.

MAINTAIN PEAK PHYSICAL CONDITION THROUGHOUT THE SEASON.

USAGE OF TECH FOR TEAM, INDIVIDUAL AND SCOUTING PURPOSES.

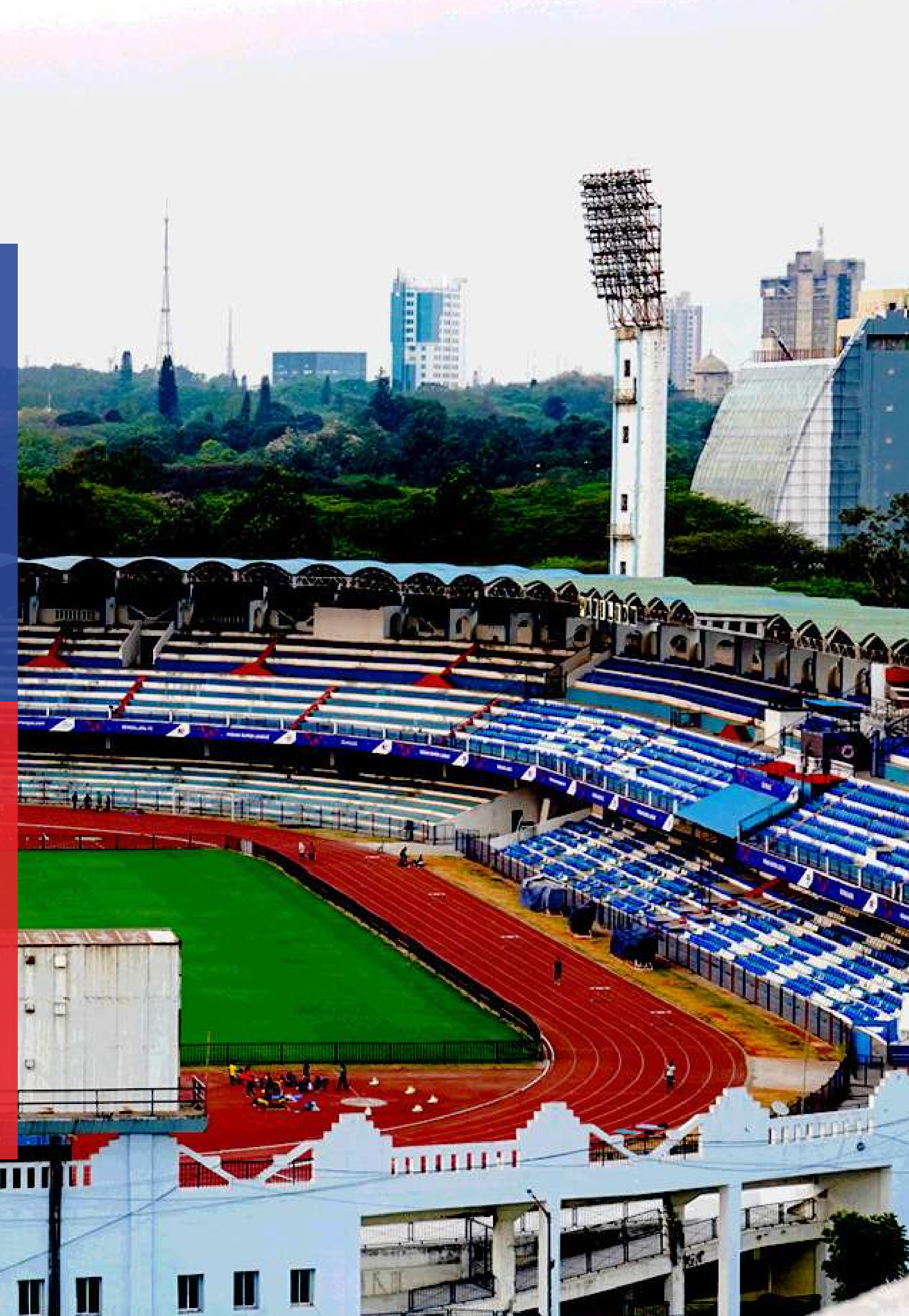
Hudl

StepOut

Sportscode

VO camera

Catapult



SEASON CALENDAR



ISL

SEP 24 - APR 25



SUPER CUP

APR 25 - MAY 25



DURAND CUP

AUG 24



JSW YOUTH CUP

AUG 24



MAY 25



Blue Cubs League

SEP 24 - DEC 24



BFC Inter
School Soccer
Shield

JAN 25

BFC
CORPORATE
FOOTBALL RUMBLE

NOV 24



NIMISH JAIN
PHOTOGRAPHY

SEASON CALENDAR



KARNATAKA STATE
FOOTBALL ASSOCIATION

**karnataka Women's
League**

JUL 24 - AUG 24



**AFC Women's &
Grassroots Day**

MAY 25

**BFC
HACKATHON**

JAN 25

**SPORTS
CONCLAVE**

DEC 24 - JAN 25

**BFC COACHES
CLINIC**

SEP 24 - APR 25

**BFC
5K RUN**

OCT 24



**BFC SS Elite
Youth Cup**

SEP 24 - OCT 24



ASHIK



VINITH



CLARENCE



MONI



SHREYAS

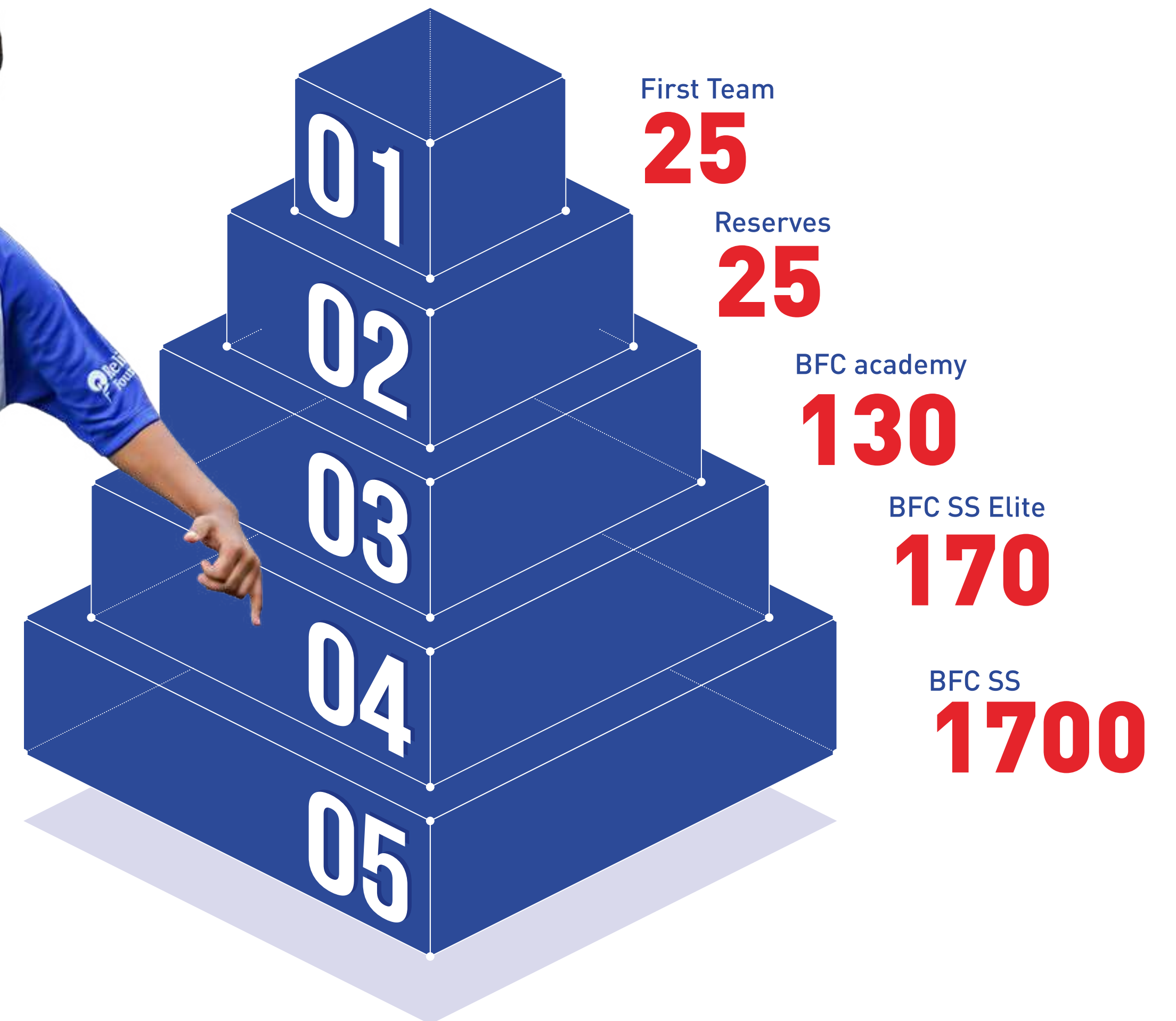


FANAI



YOUTH DEVELOPMENT

PATHWAY PYRAMID



YOUTH DEVELOPMENT

GRASSROOTS & SOCCER SCHOOLS

COMMUNITY CAPITAL

4000+

KIDS

5000+

PARENTS

80+

COACHES
COMMUNITY

SOCIAL CAPITAL

25K

ACROSS ALL
VERTICALS

10L+

IMPRESSIONS

 83%  17%
AUDIENCE DEMOGRAPHICS

1M COACHES
COMMUNITY

FUTURE CAPITAL

32

UPCOMING CENTRES

6000+

KIDS

7

TOTAL
CITIES



*Date as of June 2024

GRASSROOTS & SOCCER SCHOOLS

KIDS

1600+

BFC Soccer School Centres

KIDS

1500+

BFC Tournaments

**Partner
Programs**

KIDS

165

BFC Soccer School Elite Teams

300+

BFC Pro Summer Camps

**BFC Blue
Arenas**

KIDS

30

per camp - BFC Camps

KIDS

80+

BFC Grassroots Festival

**BFC Corporate
Fitness**

COACHES

25

BFC Coach Clinics

The BFC Residential Academy, in collaboration with IIS represents a pivotal collaboration aimed at nurturing young talent in Indian football.

The academy provides a structured pathway for aspiring athletes, offering top-tier coaching, state-of-the-art facilities, and a supportive environment conducive to holistic development.

By integrating professional football training with academic excellence and character building, the academy strives to produce elite footballers while also preparing them for challenges on and off the pitch.

Emphasizing values of discipline, resilience, and teamwork, the IIS x Bengaluru FC Youth Academy is committed to shaping the future of Indian football by harnessing the potential of its youth.

FOOTBALL YOUTH ACADEMY AT IIS (RESIDENTIAL)

**AGE GROUP:
UNDER 13, UNDER 15,
& UNDER 18**

**48 PLAYERS
CURRENTLY IN THE
ACADEMY**

**SHORTLISTED FROM
18 CITIES ACROSS
13 STATES**

**A MINIMUM OF 20 COMPETITIVE
GAMES PER YEAR**

BFC YOUTH ACADEMY AT IIS

THE RESIDENTIAL ACADEMY AT IIS

Our facility in Bellary combines the best in class facilities with the right sport science and the right technical training. Run by Bengaluru FC, it is the only two star rated academy in the country recognised by AIFF and AFC.

Set in a single, secure location across 42 acres at JSW's Vijayanagara township, the ₹100 Cr complex boasts a range of outstanding FIFA certified pitches, state-of-the-art sport science and performance facilities, hostels, International school, a four-star Hyatt hotel as well as an airport within 500 metres of the facility



BFC YOUTH ACADEMY AT IIS

AFC ELITE YOUTH SCHEME

Bengaluru FC has been conferred a two-star academy status under the AFC Elite Youth Scheme Regulations & Guidelines and is one of the only two academies in India with 2 stars.



AIFF ACADEMY ACCREDITATION

BFC Academy is one of the only 3 academies in India to have received 4-star rating.



Bengaluru FC is committed to nurturing talent and investing in a full-fledged football development program including a fully paid youth set-up.

Some of the big names to come out of Bengaluru FC’s youth set up include Naorem Roshan Singh, who made his debut in ISL 2021-22 and won the Emerging Player of the Season Award and made his India debut the same season.

Bengaluru FC’s Youth Academy has consistently produced players for both its First Team and its Academy Teams, and also the age-group National Teams and Senior Teams.



RHEANNA JACOB

joined BFC Soccer Schools at 8 years of age, and rose up the ranks, making her way into our Elite Academy. She was part of BFC Soccer Schools' Bellandur Centre, and most recently was selected in the India U16 squad for the SAFF U16 Women's Championship, in Nepal.



AARON RAPHAEL

of BFC Soccer Schools Elite U7 team won the #KickInto2022 Challenge held by Real Madrid midfielder - Toni Kroos.

Aaron was invited to Madrid to meet and train with the World Cup winner.



VINITH VENKATESH

A product of our Academy Programme, Vinith Venkatesh joined Bengaluru FC in 2013 as an eight year old. Going through our Residential Academy, and B Team, he has since been drafted into the first team for the 2024-25 Indian Super League programme. Vinith scored twice and assisted once in the 2024 Durand Cup, his first competitive appearances for BFC.

15 BFC PLAYERS

have made their debut for the Indian National Team, after donning the Blue of BFC.

SUCCESS STORIES

THREE-YEAR TARGET

CITIES

10

CENTRES

56

PLAYERS

3398

COACHES

51



GOALS FOR EXPANSION



Top-notch annual event bringing together coaches from across India to educate, train and equip them with the latest football coaching techniques and strategies. Provides networking opportunity for coaches.

BFC COACH EDUCATION

BFC BLUE ARENAS



**FIFA CERTIFIED FOOTBALL GROUNDS
AVAILABLE ON A PAY-AND-PLAY BASIS
FOR ALL AGE GROUPS**

**LEASABLE FOR HOSTING LARGE-SCALE
EVENTS SUCH AS FESTIVALS
AND CONCERTS**

BFC CORPORATE FITNESS

Corporate Wellness Program

Thoughtfully curated corporate wellness program centered around football, tailored for adults.

Fun and Engaging Workouts

Fun-filled, promoting team spirit and camaraderie among colleagues both men and women.

Suitable for all skill levels

For absolute beginners and seasoned players, the program caters to all skill levels, making the sport fun and inclusive.



BFC GRASSROOTS FESTIVAL



FUN-FILLED FOOTBALL ACTIVITIES

Enjoyable event
promoting skill
development,
teamwork and fun



PARENT ENGAGEMENT OPPORTUNITIES

Opportunities for
parents to engage
with coaches and
learn about their
child's progress



COMMUNITY BUILDING

Building
community spirit
among BFC Soccer
Schools families
through sports and
social interaction



COMMUNITY OUTREACH

Grassroots Festivals

Organizing inclusive football festivals to promote the sport at the community level.

Christmas Collection Drive

Old clothes, books, school bags, football gear/equipment, stationery and other items were collected from BFC Soccer Schools students and parents for children in need during Christmas of 2023.

Donations to Underprivileged Kids

Celebrating our 10th year anniversary milestone by donating football equipment and resources to children in need.

Technical Support to JSW Satellite Academies

Offering expert coaching and technical support to JSW Satellite Academies in Odisha, Palghar, Kalmeshwar, and Salboni for the children of marginalised community.

Scholarships for Underprivileged Kids in SS

7 scholarships to talented children for every goal scored by BFC in the 2023-24 Super Cup.

BFC Sports Conclave

Bengaluru FC aims to gather speakers and notable personalities from the sports industry to get together for a session of brainstorming and ideating along with players, supporters, BFC Soccer Schools students and parents.

TOGETHER, BENGALURU. THIS IS OUR PROMISE.

It takes a village, and BFC's success over the years has been built on the strong relationship that the club's fan community. As we've always maintained, as a football club, we are because they are.

WE WILL ALWAYS BE HERE FOR YOU

We will ensure our fans always have a voice and will provide multiple channels for them to share feedback and do our utmost to create a positive experience.

WE WILL ALWAYS STRIVE TO GIVE YOU MORE

From the stadium to our digital channels, our aim is to create memorable and rewarding experience. for all our fans

WE'LL CONTINUALLY WORK TOWARDS GROWING THE FAN COMMUNITY

Along with the support of our fans, we will work towards taking our club to newer demographics.

OUR INITIATIVES FOR 2024-25

Fan Advisory Board

This season, we'll launch our Fan Advisory Board to involve our fans in a more strategic role, as we work towards shaping the next decade of Bengaluru FC.

Matchday Experience

Over the course of the season, we will endeavour to create an inclusive and safe environment for fans at the stadium. Further, we will ensure each matchday offers a different experience by combining entertainment and sport.

Interaction with the First Team

We will create multiple opportunities for fans to get closer to the team.

BENGALURU FC FAN GROUPS

West Block Blues, BFC Hudugaru, Karavali Blues, North Blue Sene and Kerala Blues.

“ AT BENGALURU FC, OUR FANS FORM THE CORE OF EVERY DECISION WE MAKE AND WE'VE BEEN BLESSED TO HAVE THEIR SUPPORT THROUGH THICK AND THIN, OVER THE YEARS. WE WANT TO BE ABLE TO GIVE THEM EXPERIENCES OUTSIDE OF FOOTBALL THAT BUILD A CULTURE OF COMMUNITY, AND OUR EFFORTS ARE ALWAYS INCLINED TOWARDS THAT. ”

- Gerard Zaragoza

ESSENTIAL INFORMATION

media@bengalurufc.com | www.bengalurufc.com



Our city has been severely affected by the climate change, especially over the last couple of years. At Bengaluru FC, we recognise that we have a role to play in driving a positive change. Our goal, over a 3-5 year period, is to establish Bengaluru FC the most sustainable and environmentally conscious club in the country.

Last season, we began our very first initiative in collaboration with Hasirudala to ensure total waste management at each of our matchdays in the city. Almost 1600 KGs of waste collected was recycled and almost 300 KGs of waste collected was reused. Most importantly, 99% of the waste collected was processed and sent away from landfills. This resulted in avoidance of 8424 KG Co2e GGH emissions, equivalent to the planting of 139 trees for 10 years.

SUSTAINABILITY

BRAND

At Bengaluru FC, our aim has always been to not just form a competitive football team, but also to foster a footballing culture in the city of Bengaluru, the state of Karnataka and beyond.

OUR INITIATIVES FOR 2024-25

- We will increase our focus on the BFC Women's Team towards not only making the sport more inclusive, but encouraging the participation of young girls
- We will conduct events and activations across the city to take the club to newer communities and audiences
- We will focus on creating a memorable matchday experience to further the footballing culture in the city by creating a host of engagement activities at the stadium and allowing fans to interact with the first team
- Deepening our engagement with the city's youth by way of Campus Ambassador Programme and curated content
- Merchandise not only allows fans to show their love for the club, but it also serves a branding tool for us. And thus, this season we'll have our biggest merchandising range yet available for retail at both the stadium and our revamped online store.



TEAM BEHIND THE TEAM

CHIEF OPERATING OFFICER

Divyanshu Singh

DIRECTOR OF FOOTBALL

Darren Caldeira

BFC SOCCER SCHOOLS

Rosewall Da Cunha

- Harikrishnan PK
- Jishnu S Nath
- Abin KP
- Prarthana Sengupta
- Devadatt BU
- Trisha Ramesh
- Anuj Sethi
- Rohit Kamble
- Jack Philip

YOUTH DEVELOPMENT

Jason Withe

CHIEF COMMERCIAL OFFICER

Karan Yadav

- Himanshu Sharma
- Prithvi Aditya
- Akshay Prasad
- Yojana Mohata
- Aditi Mahajan
- Chinmay Pagar
- Alden Quadros
- Nishant Bhati
- Aashwin Phillips

MARKETING

Nikhil Kharabanda

- Kush Mehta
- Gauri Pawar
- Amogh Wasnik

FINANCE

Vipul Jain

- Pankaj Jhanwar
- Sushma H
- E Mohan

HEAD OF OPS

Srinivas Murthy

- Harsha Kumar
- Satish Kumar
- Ivin Roshan
- Steven Sylvester
- Karan Katti

CONTENT & MEDIA

Kunaal Majgaonkar

- Aakash Vinay
- Ushoshi Syam
- Timothy Rangry
- Nipun Salian
- Jigar Panchal
- Akshay MSK
- Navaneeth KM
- Shemanth Rao

Parth Jindal

DIRECTOR

