

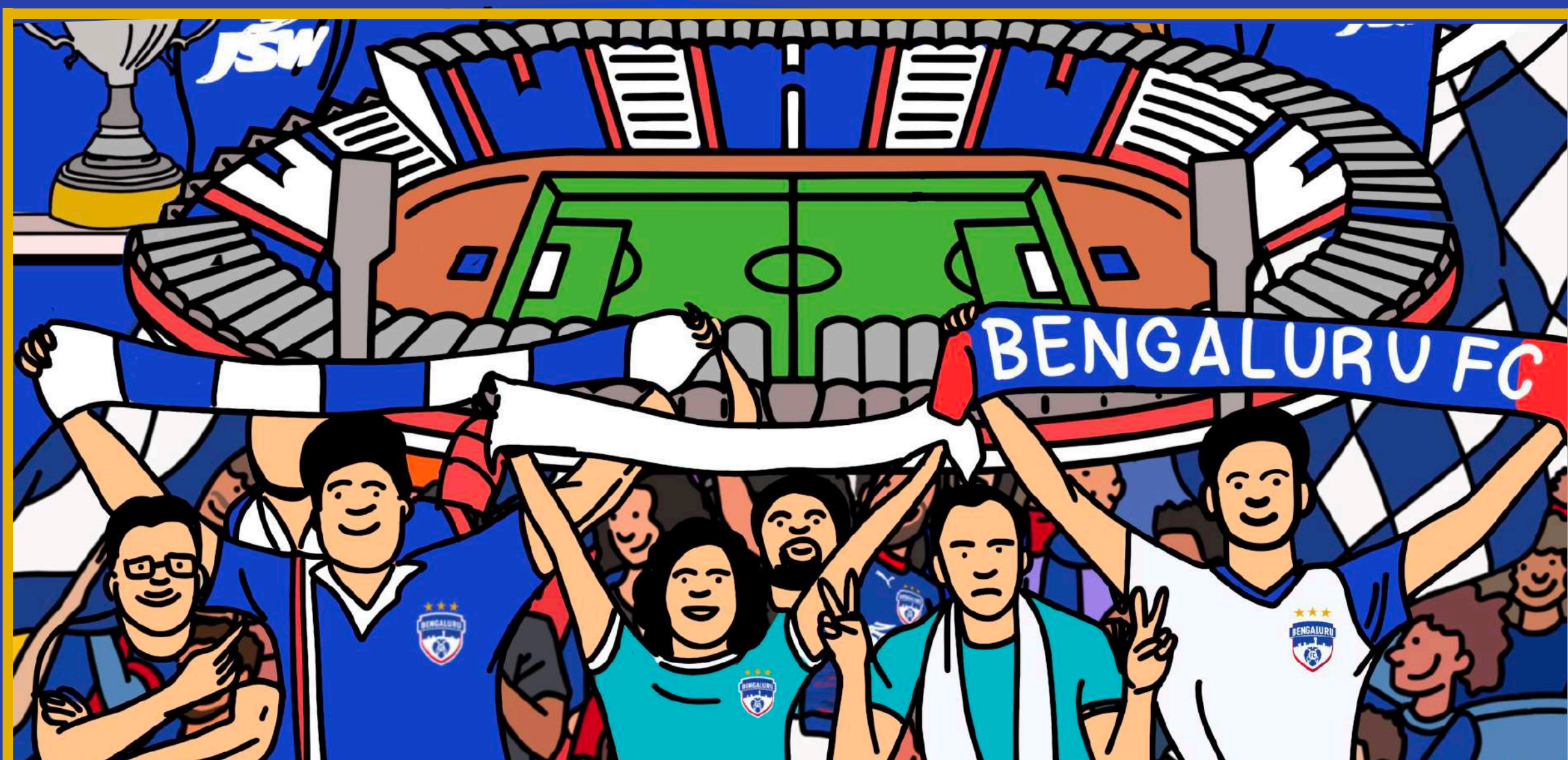
2024-25 BENGALURU FC

# MEMBERSHIP PROGRAMME

**It's time to be Blue all through!**

The all-new 24-25 Bengaluru FC Official Membership is meant to give you an elevated experience of matchdays, club content and everything in between! Join the tribe, get your hands on exclusive merchandise, discounts on the club shop and offers with partners and sponsors.

What's more? A dedicated stand for Platinum Members with Hospitality, and the chance to watch your Blues, with the Blues. What are you waiting for? Become a member now!



# 1 PLATINUM MEMBERSHIP



## MASHAL BOX



Season Ticket



Access to Members Only Help Desk on Matchday



Limited Edition Polo



One Lucky Member gets all-expenses paid VVIP Trip to ONE select away game



Free Parking\*



Dedicated Platinum Members Only Stand with Hospitality



Access to Close Friends content on @bengaluruafc Instagram



Access to enter West Block during Matchdays



10% Flat Discount On BFC Merchandise through the year



Exclusive Access to Open Training



Round Neck T-Shirt and BFC Car Hanger



Member-only interaction with First Team



Two Lucky Members Get Access to Owners Box for one game in the season



Four Lucky Members Receive Signed Match Worn Kits



First Team Players to join BFC Members in stands on select matchdays



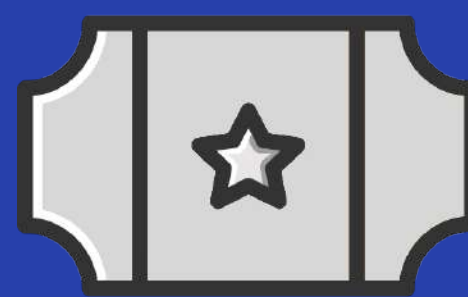
20% off on Home and Away Kit\*





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# 1 GOLD MEMBERSHIP



## WEST BLOCK



Season Ticket



Priority for Away Match Tickets\*



Access to Members Only Help Desk on Matchday



Two Lucky Members Get Access to Owners Box for one game in the season



Limited Edition Polo



Four Lucky Members Receive Signed Match Worn Kits



Priority for Away Match Tickets\*



ISL Fan Engagement Priority



Free Parking\*



20% off on Home and Away Kit\*



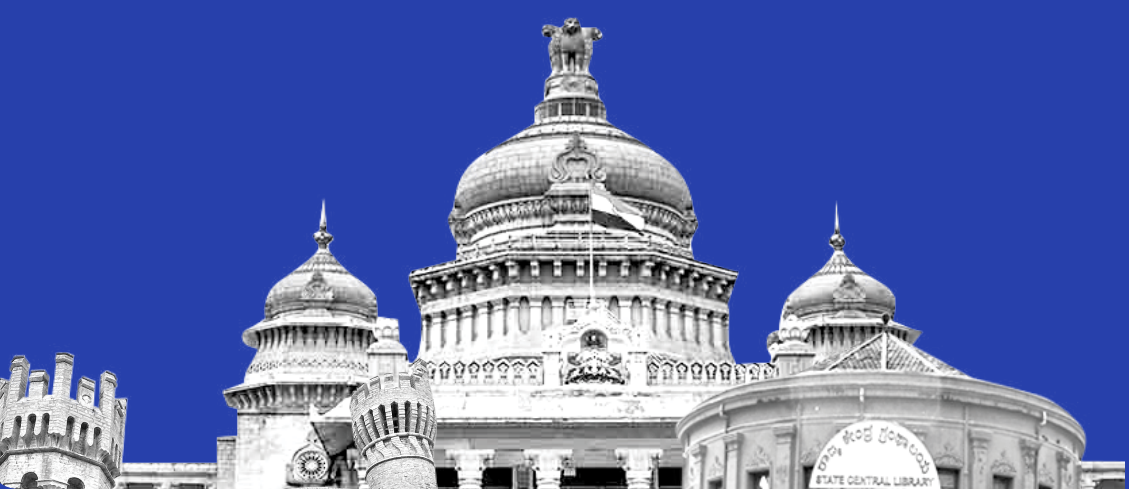
Access to Close Friends content on @bengaluruafc Instagram



10% Flat Discount On BFC Merchandise through the year



Exclusive Access to Open Training



# 2 GOLD MEMBERSHIP



## PUMA STAND AND EAST UPPER A



Season Ticket



Priority for Away Match Tickets\*



Access to Members Only Help Desk on Matchday



Two Lucky Members Get Access to Owners Box for one game in the season



Limited Edition Polo



Four Lucky Members Receive Signed Match Worn Kits



Priority for Away Match Tickets\*



ISL Fan Engagement Priority



Free Parking\*



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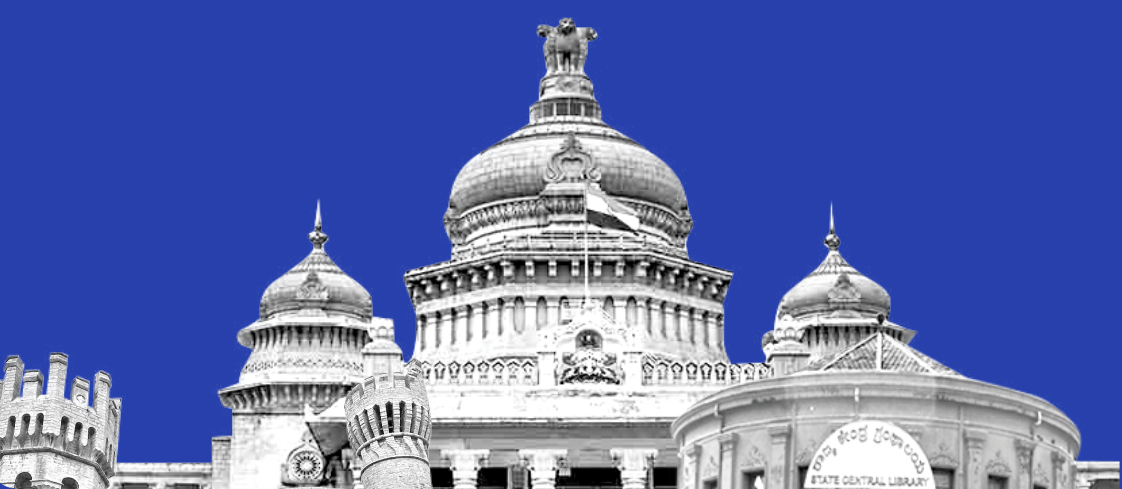
Access to Close Friends content on @bengaluruafc Instagram



10% Flat Discount On BFC Merchandise through the year



Exclusive Access to Open Training



# 3 GOLD MEMBERSHIP



## EAST LOWER A



Season Ticket



Priority for Away Match Tickets\*



Access to Members Only Help Desk on Matchday



Two Lucky Members Get Access to Owners Box for one game in the season



Limited Edition Polo



Four Lucky Members Receive Signed Match Worn Kits



Priority for Away Match Tickets\*



ISL Fan Engagement Priority



Free Parking



20% off on Home and Away Kit\*



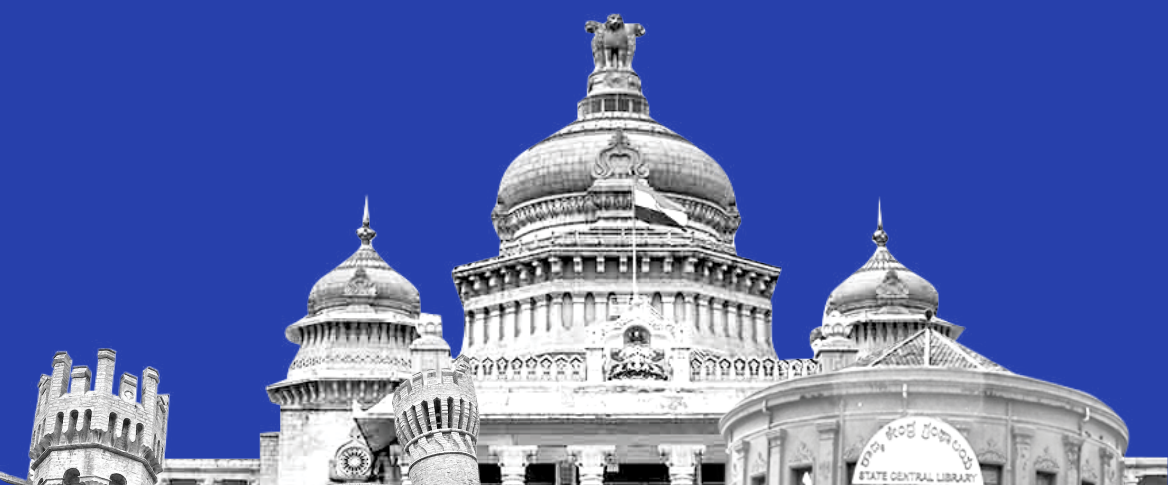
Access to Close Friends content on @bengaluruafc Instagram



10% Flat Discount On BFC Merchandise through the year

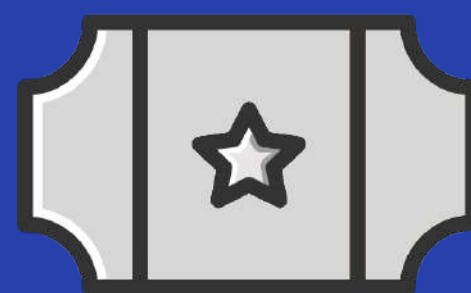


Exclusive Access to Open Training





# 1 SILVER MEMBERSHIP



## WEST BLOCK



Season Ticket



Club Sponsor Benefits



Access to Members Only Help Desk on Matchday



20% off on Home and Away Kit\*



10% Flat Discount On BFC Merchandise through the year



Priority to Away Stand tickets during Away Matches



Priority for Away Match Tickets\*



Round Neck T-Shirt and BFC Car Hanger

# 2 SILVER MEMBERSHIP



## PUMA STAND AND EAST UPPER A



Season Ticket



Club Sponsor Benefits



Access to Members Only Help Desk on Matchday



20% off on Home and Away Kit\*



10% Flat Discount On BFC Merchandise through the year



Priority to Away Stand tickets during Away Matches



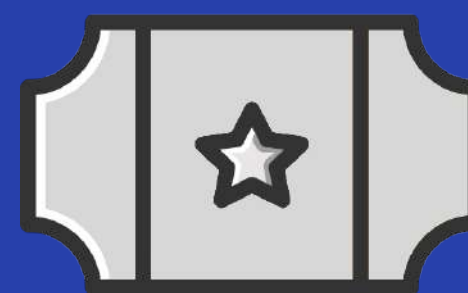
Priority for Away Match Tickets\*



Round Neck T-Shirt and BFC Car Hanger



# 3 SILVER MEMBERSHIP



## EAST LOWER A



Season Ticket



Club Sponsor Benefits



Access to Members Only Help Desk on Matchday



20% off on Home and Away Kit\*



10% Flat Discount On BFC Merchandise through the year



Priority to Away Stand tickets during Away Matches



Priority for Away Match Tickets\*

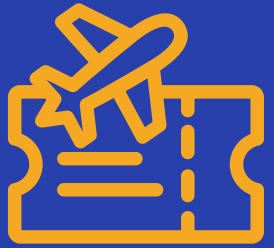


Round Neck T-Shirt and BFC Car Hanger

# DISCLAIMERS



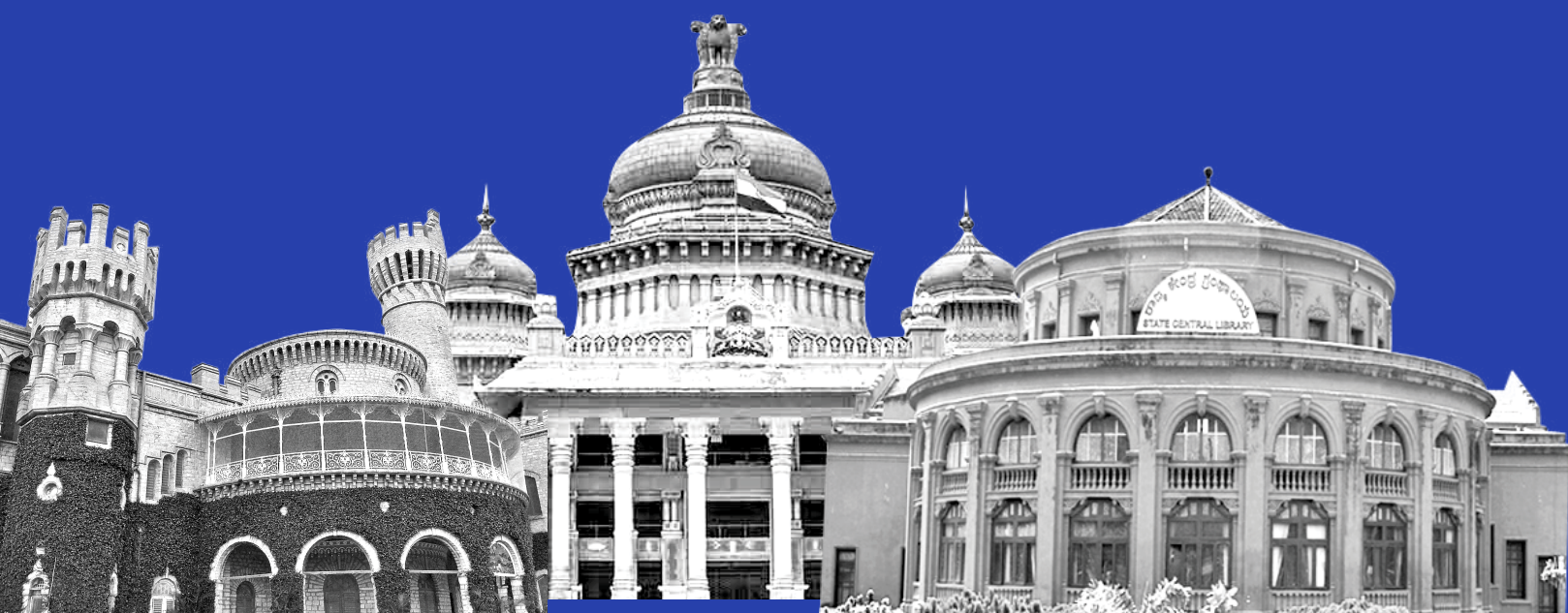
Free Parking to be made available only on First Come First Serve basis, and at the discretion of stadium authorities.



Away Match tickets will be made available on priority only for traveling



20% Discount on Home and Away Kit to be applicable only until first home game of the season



# MEMBERSHIP

## COST

MEMBERSHIP PROGRAM		PRICE
PLATINUM MEMBERSHIP 	MASHAL BOX	₹19,999
	MEMBER BOX	₹15,999
GOLD MEMBERSHIP 	WEST BLOCK	₹11,999
	EAST UPPER A & B	₹10,999
	EAST LOWER A	₹9,999
SILVER MEMBERSHIP 	WEST BLOCK	₹9,499
	EAST UPPER A & B	₹7,499
	EAST LOWER A	₹6,999

(The Cost of the Membership  
is inclusive of 18% GST)



# MEMBERSHIP FAQs

**Q: Where is the Mashal Box located?**

**A:** The newly added category of Platinum Membership is a dedicated Member Lounge - along with the already existing Member Box. The Mashal Box is behind the player dugout on the upper tier of the stand, with a dedicated entry on the East Side of the Stadium. This stand comes with hospitality.

**Q: How can a replacement card be made available?**

**A:** Members who have lost their card can write to [membership@bengalurufc.com](mailto:membership@bengalurufc.com), upon verification, the member will be issued a new card, and a complimentary ticket will be issued for the next home game (if the new card cannot be issued by then). The new card can be collected from the Box Office on the day of the match. The cost of the replacement card is ₹300/-.

Please note that issuance of the new Membership Card is at the discretion of the club.

**Q: Can the Membership be upgraded?**

**A:** Memberships once purchased cannot be upgraded or transferred. Fans will be required to purchase a new membership.

**Q: Can the same email address be used to purchase multiple memberships?**

**A:** The BFC Official Membership is limited to one email address per purchase. The purchase of a secondary membership must be done using a different email address.

**Q: What is the timeline to receive the Membership Box?**

**A:** The Membership box containing the merchandise, season ticket card, and limited-edition polo based on the type of membership purchased will be sent to the registered address one week prior to the commencement of the first League game. Members have the option to pick up the box from the club offices by writing to [membership@bengalurufc.com](mailto:membership@bengalurufc.com) upon which the team will get in touch with the member to coordinate the pickup of the box.

**Q: How many members get to avail of the All-Expense Paid Trip for an Away Game?**

**A:** Two Lucky Members will travel on the day of the match for an away game and fly back the following day. The trip's bookings, regarding flight tickets, hotel bookings and two VVIP match tickets will be made by the club. The selection of these members will be from the Platinum Membership categories.

**Q: How does a member avail tickets for away matches?**

**A:** Members who travel to away matches of the group stage of the League will receive preference on complimentary match tickets in the away stand upon prior intimation to

# MEMBERSHIP FAQs

the club about their travel. Please note that these tickets are made available at the discretion at the club

## **Q: Are discounts available for all the categories of membership on club merchandise?**

**A:** Yes, all the categories of Membership come with a 10% discount on club merchandise. This is limited to the purchase of club merchandise (including replicas) on [eshop.bengaluruafc.com](http://eshop.bengaluruafc.com). The discounted value of the product will be available once the member signs in with the member-registered email address used at the time of membership purchase.

## **Q: What is the Size Chart for the Club Limited Edition Polo?**

**A:** Polo size once confirmed at the time of purchase of the membership cannot be changed. Please refer to the size chart to find the correct sizes.

Product Measurements						INCHES	CM
Size	Back Length	CB Sleeve Length	Chest	Hem	Shoulder Width		
XS	28.0	16.5	35.8	34.6	15.2		
S	28.3	17.3	39.0	37.8	15.9		
M	28.7	18.1	42.1	40.9	16.7		
L	29.5	18.9	45.3	44.1	17.5		
XL	30.3	20.0	49.2	48.0	18.3		
XXL	31.1	21.1	53.1	52.0	19.1		

## **Q: What are the Parking Benefits at the stadium?**

**A:** Parking will be free for Platinum and Gold Members at the Sree Kanteerava Indoor Stadium, subject to Govt Regulations and permissions on the day of the match and on a first-come-first-serve basis by showing the season ticket card. Prior information about the parking facilities will be intimated to the members before the game if there are any changes.

# MEMBERSHIP FAQs

**Q: What category of membership comes with a dedicated entry to the stands?**

**A:** Member Box, Mashal Box in the Platinum Membership and West Block A in the Gold Membership Category will have dedicated entry to the stadium. The Platinum Member Box can be accessed through Gate 2, Gold West Block A through Gate 4A, and Platinum Mashal Box through Gate 9.

**Q: Are match worn kits guaranteed to every member?**

**A:** Match Worn Kits will be given to four lucky members each from the Platinum Mashal Membership, Platinum Members Box Membership and Gold West Block Membership categories.

**Q: Will all members get access to training facilities and First Team Interaction?**

**A:** Members Only First Team Interaction and Exclusive Access to Open Training are for Gold and Platinum (Mashal and Members Box) Members.

**Q: What are the Member Specific Events with the first team staff?**

**A:** Members-curated Meet & Greet, member-centric events will be organized aligning with the First Team calendar and the availability of the players.

**Q: How can a member watch a game from the Owners Box?**

**A:** Select lucky members along with their +1 will be allowed to watch a particular game from the JSW Box in the VVIP section for five select home games during the season. These games will be at the club's discretion and are non-transferable.

**Q: How can a member benefit from ISL Fan Engagement activities and Club Sponsors?**

**A:** Members will be given first preference to feature in ISL shoots and fan engagement activities from the League and will be given benefits from club sponsors and partners as and when confirmed.



# THANK YOU!

